



Frequently Asked Questions

General Information

Q. What are Control Numbers?

A. Control Numbers are unique numbers that employees must bring with them to your dealership to show they are eligible to receive the Affiliate Rewards Preferred Price. Employees can generate up to two Control Numbers each calendar year. Control Numbers *must* be generated in the name of the Affiliate Rewards employee, even if their spouse or same-sex domestic partner is purchasing or leasing the vehicle.

Q. What are Company Codes?

A. Since the Affiliate Rewards program is only available to our valued partners, each company is assigned a unique Company Code. Employees will use this code to log in to the Affiliate Rewards website and generate a Control Number.

Q. What companies are eligible for the Affiliate Rewards program?

A. Supplier companies, large Fleet companies, and other designated corporate customers that have a working relationship with FCA.

Q. Who is eligible for the Affiliate Rewards discount?

A. Employees, retirees, spouses, same-sex domestic partners recognized by their company's Human Resources department, and surviving spouses or same-sex domestic partners of former Affiliate Rewards employees.

Q. Can an Affiliate Rewards employee buy a car for their child?

A. The Affiliate Rewards program is only for partner company employees and their spouses/same-sex domestic partners, so one of their names must be on the vehicle title in order to receive the Affiliate Rewards Preferred Price. If their child is purchasing the vehicle, the employee or their spouse/same-sex domestic partner must also be listed on the title.

Q. How many vehicles can be purchased or leased a year at the Affiliate Rewards Preferred Price?

A. Up to two vehicles per calendar year.

Q. How do I know if my dealership participates in the Affiliate Rewards program?

A. Check with your Sales Manager or Dealer Principal to confirm your dealership participates in the program. While not all dealerships participate, any franchised Chrysler, Dodge, Jeep® or Ram dealership or FIAT® Studio is eligible to do so if they agree to abide by the Affiliate Rewards Customer Program Rules.

Q. What vehicles are eligible for the Affiliate Rewards discount?

A. Almost all new vehicles are eligible. Customer Program Rules for a full list. Used vehicles are not eligible for the Affiliate Rewards discount.

Q. Where can I find more information about this program?

A. Download the Customer Program Rules for more information. You can also call Affiliate Rewards Program Headquarters at 1.888.444.4321 or email AffiliateRewards@FCAGroup.com with any questions.

Affiliate Rewards Sales

Q. How do I check to see if a company is eligible for the Affiliate Rewards Preferred Price?

A. Download the Affiliate Companies List. Note that this list may not be completely up to date. You can also refer to the list displayed on DealerCONNECT in the Affinity/National Programs tab on the Dealer Incentive Line within the Incentive box in the Sales tab.

Q. What do Affiliate Rewards employees need to bring with them to the dealership?

A. They'll need to bring their Control Number and proof of eligibility, which may include a recent pay stub, a W-2 form or a company photo ID. Retirees, spouses, same-sex domestic partners and surviving spouses/same-sex domestic partners will need to bring additional documentation. For more information, see the Customer Program Rules.

Q. What do I do if an Affiliate Rewards employee comes in without a Control Number?

A. Have them call Affiliate Rewards Program Headquarters at 1.888.444.4321 for help setting up a Control Number. You can also have them log on to ChryslerAffiliates.com using their Company Code.

Q. The Affiliate Rewards employee asked to see the Preferred Price on the vehicle invoice. Can I show this to them?

A. Per the Customer Program Rules, Affiliate Rewards employees have the right to see the Preferred Price on the dealer invoice to verify the Preferred Price. This price is listed as "PP" on the invoice.

Q. Are there any additional fees associated with the program?

A. An administration fee of \$75 applies to the Affiliate Rewards program. This fee is already included in the Preferred Price ("PP") listed on the vehicle invoice.

Q. Can this offer be combined with current consumer incentives?

A. Yes. Affiliate Rewards employees are eligible to receive all available consumer incentives.

Q. What forms are needed to complete the sale?

A. You will need to complete the Affiliate Rewards Pricing & Acknowledgement Form, which you can download. Be sure to give the customer a completed copy of this form before they leave. You'll also need to make sure the NVDR and reimbursement claim are processed properly.

Q. Is there a deadline for submitting claims?

You must submit claims within 90 days of the sale, but you should always submit claims as soon as possible so your dealership receives the reimbursement quickly.

Q. Do I get credit for the sale?

A. Yes, you and your dealership will receive credit for all Affiliate Rewards sales as you would with any other sale.