

Affiliate Rewards

Preferred Pricing for Premier Partners



Capitalize on the Benefits of the Affiliate Rewards Program!

The Affiliate Rewards program is an exclusive benefit we offer to employees of our valued partner companies. Through the program, they have elite access to Affiliate Rewards Preferred Pricing on eligible new Chrysler, Dodge, Jeep®, Ram and FIAT® Brand vehicles: **1% below dealer invoice, plus any current incentives!**

The Affiliate Rewards program has huge benefits for you, too! It drives customers into your dealership and gives you access to potential consumers in your area. And when you successfully participate in the program, you'll not only expand your customer base and establish loyalty to your dealership—you can also increase vehicle sales; boost parts and Accessory sales; add more F&I and Service Contract business; expand your service work and more!

Participation is easy. Here's what to do when an Affiliate Rewards customer comes in:

- 1 Ask if they have their Control Number, a unique number that shows they are eligible to receive the Affiliate Rewards discount. If they don't, have them contact Affiliate Rewards Program Headquarters at 1.888.444.4321 for assistance in generating one.
- 2 Verify their proof of eligibility, which could be a recent pay stub, W-2 form or company photo ID.
- 3 Advise them about current incentives they can combine with the Affiliate Rewards Preferred Price. If they ask to see the Preferred Price, refer them to the "PP" on the vehicle invoice.
- 4 Complete the sale by filling out the Affiliate Rewards Pricing & Acknowledgement Form, which you can now find at RewardingExcellenceCard.com in addition to DealerCONNECT. And make sure the NVDR and reimbursement claim are properly processed!



THAT'S IT!

You and your dealership get credit for the sale, your dealership receives the program reimbursement, and our valued partner gets great savings on their new vehicle. **It's a win-win-win!**



Questions? We're Here to Help!

AffiliateRewards@FCAGroup.com
1.888.444.4321
Mon. – Fri. 9 a.m. – 9 p.m. ET
RewardingExcellenceCard.com

To receive Affiliate Rewards Preferred Pricing, the customer must provide proof that he or she is currently employed at an Affiliate partner company. Proof of eligibility may be a company ID, W-2 form or recent paycheck stub. The Preferred Price is the maximum amount that can be charged by a participating U.S. dealer for an eligible vehicle. A \$75 administration fee is included in the Preferred Price. Offer valid for up to 2 (two) FCA US LLC vehicles per calendar year. All eligible vehicle models may not be available at the time of purchase. Jeep Grand Cherokee SRT, Dodge Dart SE, Chrysler 200 LX, FIAT 500e and all Dodge Viper and all 2015 SRT models are currently not eligible for this program. FCA US LLC reserves the right to alter the ineligible vehicle list at any time. Incentives vary by region and residency of buyer. Excludes destination, tax, title and registration fees. For complete program details, please call Affiliate Rewards Program Headquarters at 1.888.444.4321.

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